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C O M U N I C A Z I O N E

ART

EXHIBITION

INDUSTRIAL DESIGN

AEROSPACE
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MILITARY

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MUSEUM
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VIRTUAL REALITY
HOLOGRAM
METAVERSE

CULTURAL HERITAGE

DIGITAL RESTORATION

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BRAND DESIGN
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ART

WE DESIGN AND CREATE COMPLETE MUSEUM ROUTES: CONCEPTION, ARTISTIC DIRECTION, SET-UP AND COMMUNICATION. WE PUT STORYTELLING AT THE CENTER, CREATING ENGAGING NARRATIVE EXPERIENCES. WE MANAGE EVERY CREATIVE AND TECHNICAL ASPECT — MULTIMEDIA SETS, IMMERSIVE SETUPS, GRAPHICS, ARCHITECTURE, LIGHTING, SOUND DESIGN, VOICE-OVER, DOCUMENTARIES, SOUNDTRACKS, LAYOUTS, BRANDING AND COMMUNICATION. AN INTEGRATED APPROACH THAT COMBINES CREATIVITY AND RIGOR FOR UNIQUE AND MEMORABLE EXHIBITIONS.



POMPEYA – MUSEU MARÍTIM DE BARCELONA



SALVADOR DALÍ – MATERA



DALÍ ENIGMA – PRAGUE



DALÍ THE ONEIRIC – CHINA WORLD MALL BEIJING



SPELLBOUND – BASILICA PIETRASANTA DI NAPOLI



SPELLBOUND – ISARPHILHARMONIE MÜNCHEN



LEONARDO DA VINCI – PUEBLA MEXICO



MODIGLIANI OPERA VISION – VENEZIA

INDUSTRIAL DESIGN

WE DEAL WITH INDUSTRIAL DESIGN, APPLYING OUR METHOD TO VERY DIFFERENT SECTORS. WE DESIGN MEDICAL DEVICES — SUCH AS NEW DEFIBRILLATORS — DEVELOP LIVERIES AND CONCEPTS FOR THE AEROSPACE WORLD AND CREATE SOLUTIONS ALSO DEDICATED TO THE MILITARY FIELD. WE PUT CREATIVITY AND TECHNICAL SKILLS AT THE SERVICE OF EACH PROJECT, ADAPTING PRECISELY TO THE NEEDS OF EACH SECTOR.



AEROSPACE



MEDICAL

INTERIOR DESIGN

WE ARE CONCERNED WITH INTERIOR DESIGN, BRINGING INTO PLAY THE EXPERIENCE WE HAVE BUILT OVER THE YEARS IN THE DESIGN OF MUSEUM EXHIBITIONS, THEME PARKS AND LARGE EXHIBITION AREAS. THIS ALLOWS US TO THINK OF SPACES NOT ONLY AS FUNCTIONAL ENVIRONMENTS, BUT AS PLACES CAPABLE OF TELLING SOMETHING AND GUIDING PEOPLE ON A JOURNEY. WE DESIGN INTERIORS FOR VERY DIFFERENT REALITIES: FROM PERMANENT INSTALLATIONS TO STANDS FOR EXHIBITIONS AND FAIRS, TO EXPERIENTIAL ENVIRONMENTS THAT REQUIRE A STRONG NARRATIVE COMPONENT. WE WORK WITH ATTENTION TO MATERIALS, LIGHT AND USAGE, CREATING SPACES THAT COMBINE AESTHETICS, PRACTICALITY AND A CLEAR AND RECOGNIZABLE IDENTITY.

LA
BUVETTE
DI EVA
E UN'IMPRESA DILEGGIALLA VIOLENZA

a Teatro Tutto è Possibile!



STAND PLANTIS- FRUIT LOGISTICA BERLINO

DIGITAL

IN DIGITAL, BY INTEGRATING ADVANCED TECHNOLOGIES INTO THE EXPERIENCES WE CREATE, WE DEVELOP IMMERSIVE CONTENT FOR EXHIBITIONS AND INSTALLATIONS. WE PAY PARTICULAR ATTENTION TO SOLUTIONS SUCH AS HOLOGRAMS, VIRTUAL REALITY, AND DESIGNING REAL ENVIRONMENTS IN THE METAVERSE. THESE TOOLS ALLOW US TO BROADEN THE STORY, ENGAGE THE AUDIENCE MORE DEEPLY, AND TRANSFORM EXHIBITIONS INTO INTERACTIVE AND SURPRISING EXPERIENCES. FROM CREATIVE CONCEPTION TO TECHNICAL REALIZATION, WE CURATE EVERY STAGE TO ENSURE SMOOTH, IMMERSIVE DIGITAL PROJECTS THAT ARE CONSISTENT WITH THE OVERALL NARRATIVE.



VIRTUAL REALITY



HOLOGRAM



CULTURAL HERITAGE

IN THE FIELD OF CULTURAL HERITAGE, WE CARRY OUT DIGITAL RESTORATION INTERVENTIONS THAT BRING TO LIFE WORKS, ENVIRONMENTS AND ARCHITECTURES OF THE PAST. WE WORK ON ARCHAEOLOGICAL COMPLEXES AND HISTORIC SITES, PRECISELY RECONSTRUCTING MISSING OR DETERIORATED DETAILS: FROM ANCIENT ROMAN VILLAS — SUCH AS THE VILLA DI POPPEA— TO HISTORIC BUILDINGS THAT REQUIRE UP-TO-DATE READING AND VISUAL ENHANCEMENT. THROUGH ADVANCED MODELING, RECONSTRUCTION, AND DIGITAL INTEGRATION TECHNIQUES, WE MAKE THESE PLACES READABLE AND ACCESSIBLE AGAIN, BRINGING THEIR HISTORY BACK TO THE PUBLIC WITH CLARITY AND RESPECT.



DIGITAL RESTORATION- VILLA DI POPPEA



DIGITAL RESTORATION RATTO DELLE SABINE- VILLA COMUNALE NAPOLI

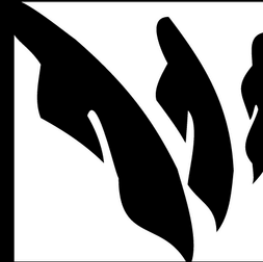
COMMUNICATION

IN COMMUNICATION WE INTEGRATE CREATIVE AND TECHNICAL SKILLS TO SHAPE EFFECTIVE AND RECOGNIZABLE MESSAGES. WE CREATE VIDEOS AND SHOOT DEDICATED TO EXHIBITIONS, BRANDS, AND CULTURAL PROJECTS, DIRECTING, FILMING, AND POST-PRODUCTION TO BUILD IMPACTFUL VISUAL NARRATIVES. WE DEVELOP COMPREHENSIVE BRAND DESIGN —FROM NAMING TO VISUAL IDENTITY— TO DEFINE A CLEAR AND DISTINCTIVE LANGUAGE, CAPABLE OF REFLECTING THE VALUES AND PERSONALITY OF EACH PROJECT. WE ALSO DO ADVERTISING, DESIGNING TARGETED CAMPAIGNS, BOTH DIGITAL AND TRADITIONAL, THAT COMMUNICATE IN A DIRECT, CLEAN AND MEMORABLE WAY. AN INTEGRATED APPROACH THAT COMBINES AESTHETICS, STRATEGY AND CONTENT TO GIVE A VOICE TO PROJECTS IN THE MOST EFFECTIVE WAY.









P H A N T A S Y A
C O M U N I C A Z I O N E

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